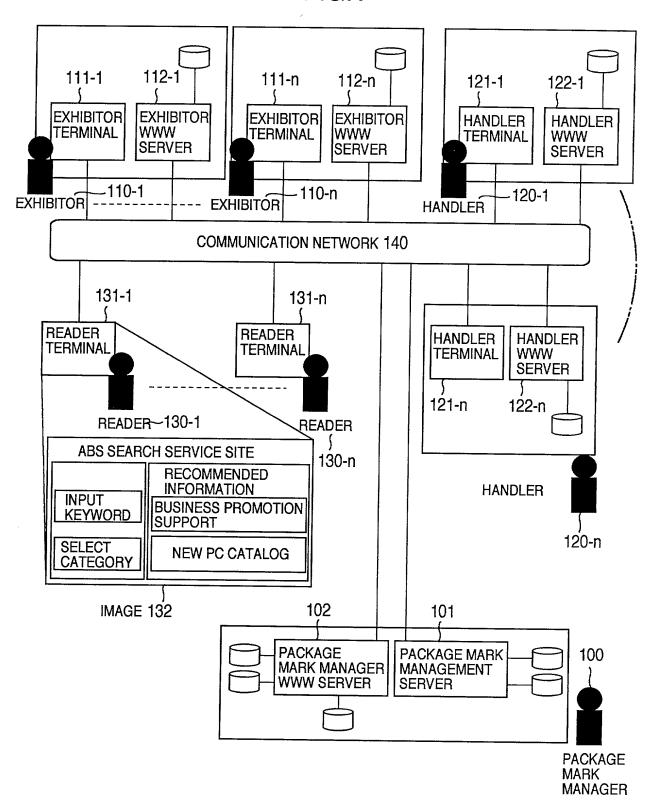
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2/18 **FIG.2**

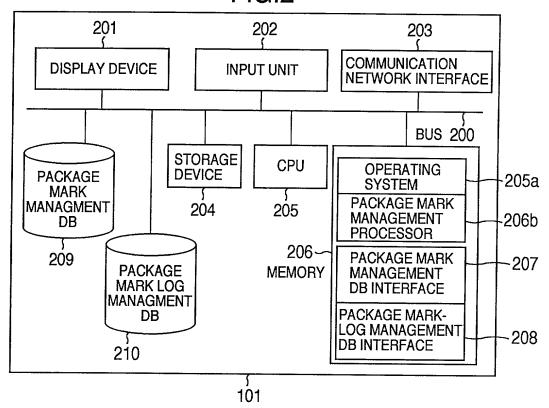
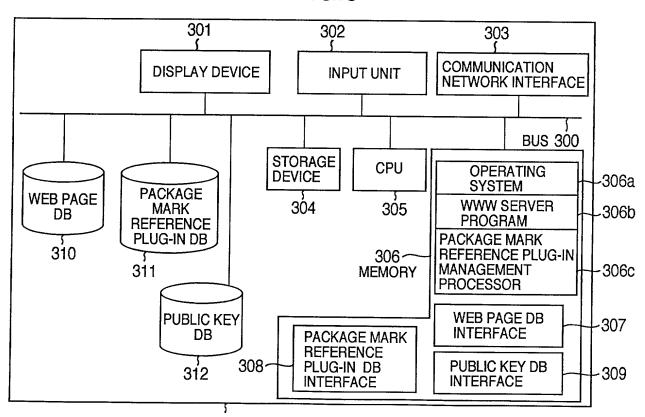


FIG.3



PACKAGE MARK MANAGEMENT WWW SERVER 102

3/18 **FIG.4**

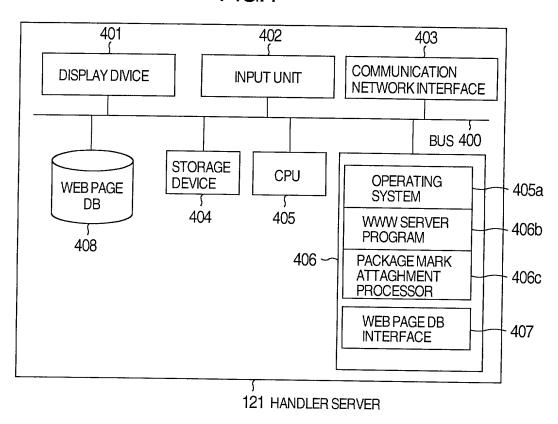
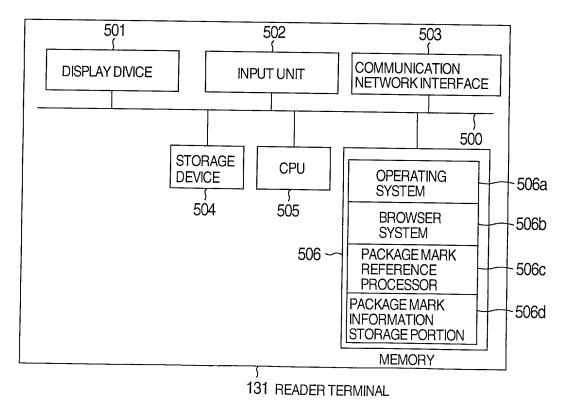


FIG.5



	ITEMS	EXAMPLES
601 ~	EXHIBITOR'S REGISTRATION ID	J0017-20000221
602 ~	PACKAGE MARK ID	J0001-20000221
603 ~	EXHIBITOR'S NAME	E SERVICE INC.
604 ~	REPRESENTATIVE'S NAME	TARO-YAMADA
605 ~	REPRESENTATIVE ADDRESS	KOTOKU,TOKYO * * * * 1-2-3
606 ~	REPRESENTATIVE'S PHONE NUMBER	03- * * * * - * * * *
607 ~	FULL NAME OF PERSON IN CHARGE	PUBLICITY,YUJI SUZUKI
608 ~	MAIL ADDRESS OF PERSON IN CHARGE	Husuzuki@abc.co.jp
609 ~	ATTACHMENT DESTINATION CONDITION	SITE THAT MEETS APPROPRIATE STANDARD
010 -	PACKAGE MARK FUNDAMENTAL DESIGN	
610 ~		ABC

FIG.7

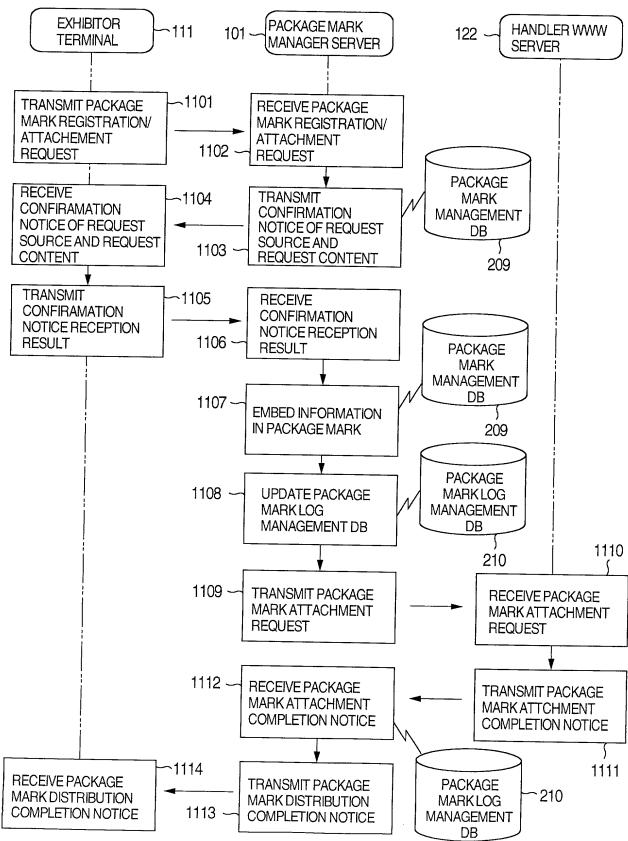
	ITEMS	EXAMPLES
701 ~	PACKAGE MARK ID	J0001-E0027-20000221
702 ~	SERIAL NO.	00000011
703~	CREATION DATE	2000/01/09
704 ~	PACKAGE TITLE	START OF BUSINESS PROMOTION SUPPORT SERVICE
705 ~	PACKAGE CONTENT	ABC INC. HAS STRATED BUSINESS PROMOTION SUPPORT SERVICE. THIS
706 ~	LINK INFORMATION	DETAILED INFORMATION: http://www.eee.co.jp/news/0109/
707 ~	EXPIRATION DATE INFORMATION	2000/01/11~2000/3/31
708 ~	DIGITAL SIGNATURE	pzfk **********
709~	ATTACHMENT REQUESTED ADDRESS	aaa@aaa.co.jp
	ATTACHEMENT COMPLETION NOTICE RECEPTION DATE	2000/01/23

	ITEMS	EXAMPLES
801 ~	PACKAGE MARK ID	J0001-0000221
802 ~	SERIAL NO.	00000011
803~	EXHIBITOR'S NAME	E SERVICE INC.
804~	PACKAGE TITLE	START OF BUSINESS PROMOTION SUPPORT
805 ~	PACKAGE CONTENT	ABC INC. HAS STARTED BUSINESS PROMOTION SPPORT SERVICE. THIS
806~	LINKINFORMATION	DETAILED INFORMATION: http://www.eee.co.jp/news/0109/
807~	HANDLER'S NAME	ABC SEARCH SITE
808 ~	HANDLER URL	http://www.abc.co.jp/top
809~	EXPIRATION DATE INFORMATION	2000.01.11~2000.3.31
	MANAGER'S NAME	(INC.) PACKAGE MARK SERVICE CO.
811 ~	MANAGER'S URL	:http://www.pmarks.co.jp/cs/
812 ~	DIGITAL SIGNATURE	pzfk **********

	ITEMS	EXAMPLES
901~	VERSION INFORMATION	Ver.01/2000/01
902~	PLUG-IN PROGRAM	J0001.exe
903~	CORRESPONDING MARK ID	J0001

:	ITEMS	EXAMPLES
	NAME OF PACKAGE MARK MANAGER	(INC.) PACKAGE MARK SERVICE CO.
	MANAGER'S MAIL ADDRESS	ppp@pmarks.co.jp
1003~	PUBLIC KEY	pf ************
1004~	CORRESPONDING MARK ID	J0001

FIG.11

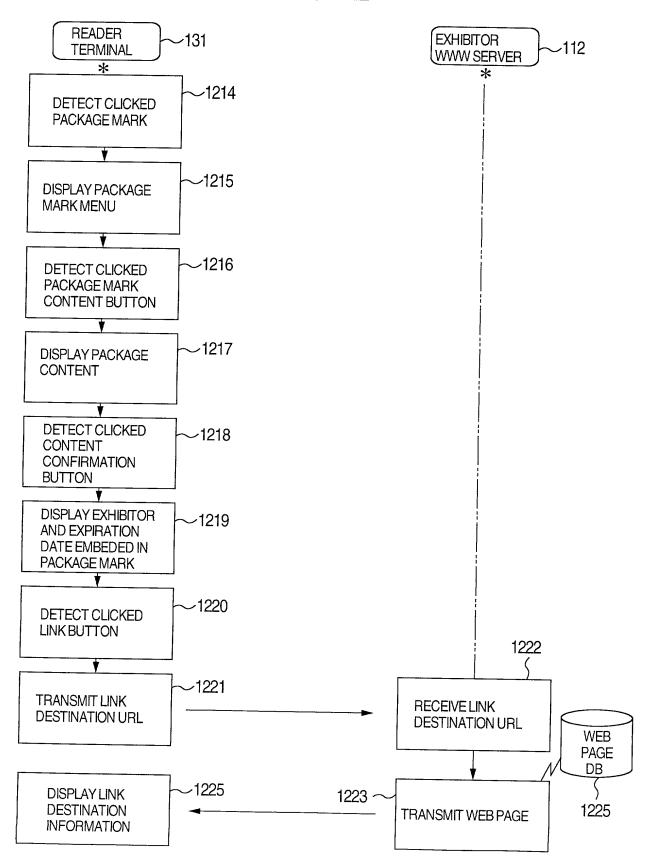


CAMPION OF CHAPT

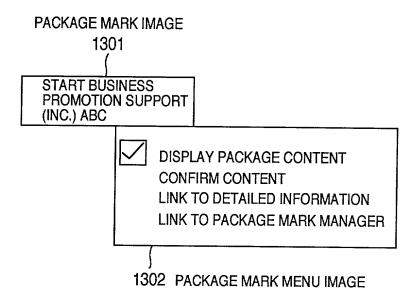
*

7/18 FIG.12A READER **HANDLER** 131 **EXHIBITOR** 122 112 **TERMUNAL** WWW SERVER WWW SERVER 1201 TRANSMIT URL 1202 RECEIVE URL **WEB PAGE** 1204 RECEIVE WEB PAGE TRANSMIT WEB PAGE DB 1203 408 **DETECT PACKAGE** ~1205 MARK 1206 **PACKAGE** MARK REFERENCE PROCESSOR STARTED NG * FIG.14 OK 1207 PUBLIC KEY MATCHED? NG OK 1208 1209 MAKE PACKAGE MARK NOT DISPLAYED **INFORMATION** DECRYPTED BY PUBLIC KEY MATCHED WITH EMBEDDED INFORMATION WHEN NG COMPARED? 1210 MAKE PACKAGE MARK NOT DISPLAYED OK 1211 **EMBEDDED EXPIRATION DATE** INFORMATION MATCHED WITH **CLOCK INFORMATION OF READER** NG TERMINAL WHEN COMPARRD 1212 MAKE PACKAGE MARK NOT DISPLAYED OK DISPLAY 1213 * **PACKAGE MARK**

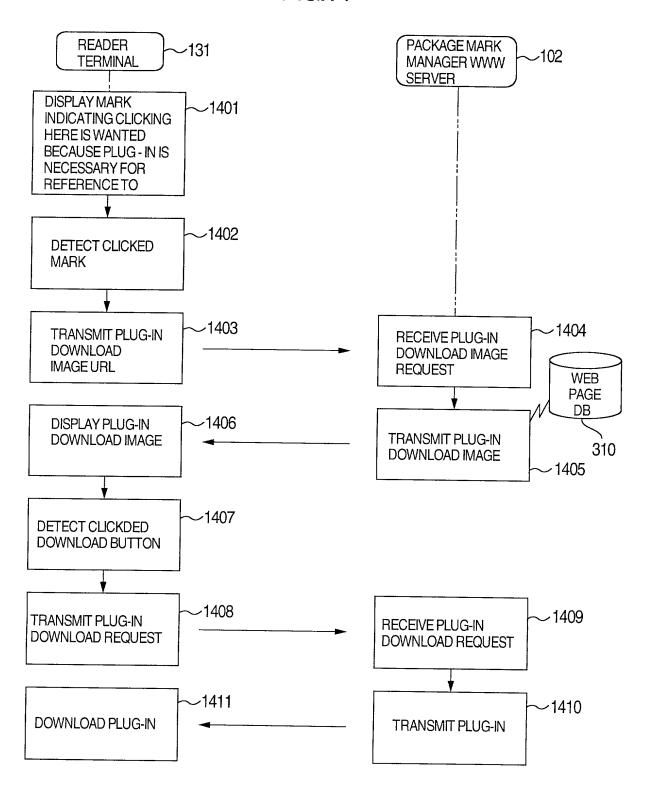
FIG.12B

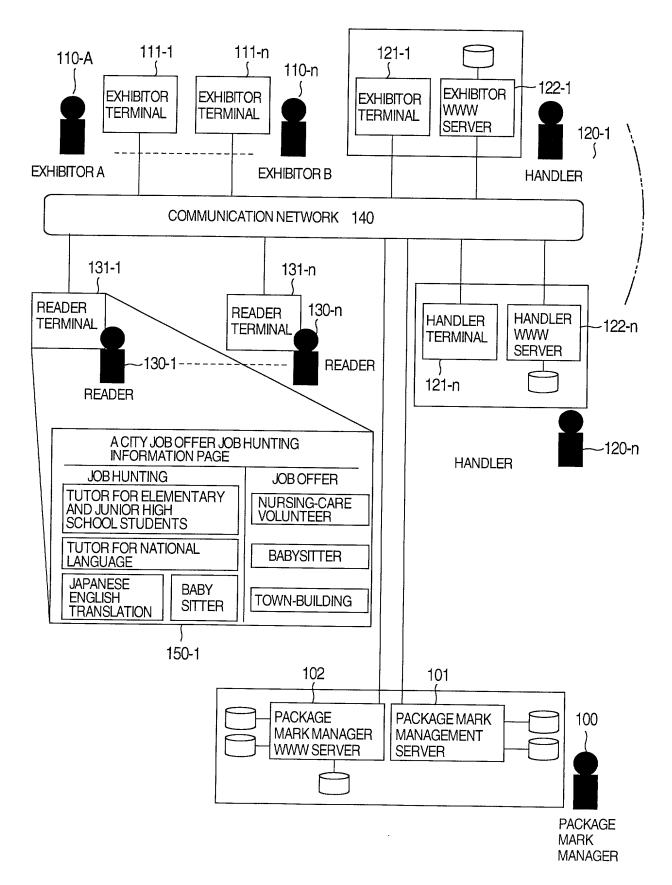


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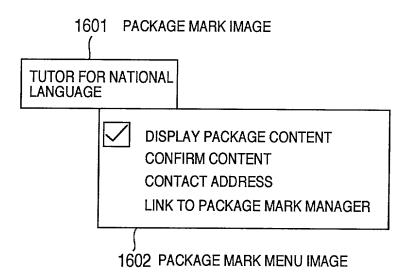


FIG.17

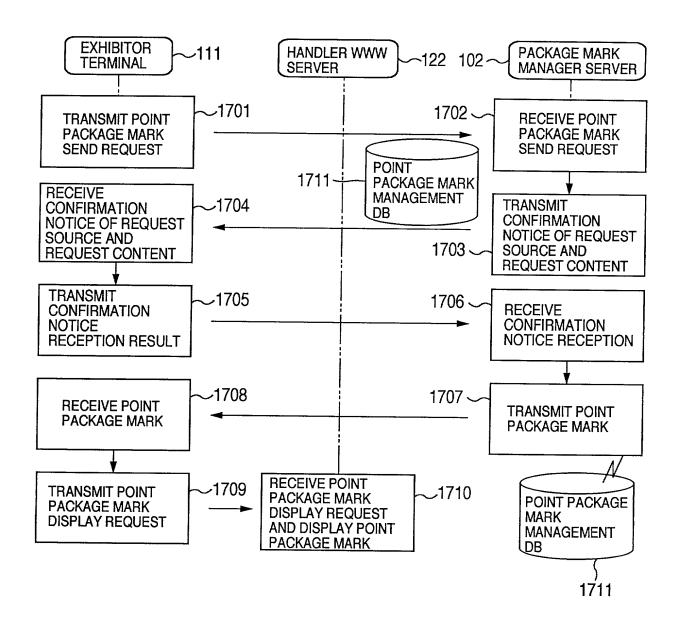
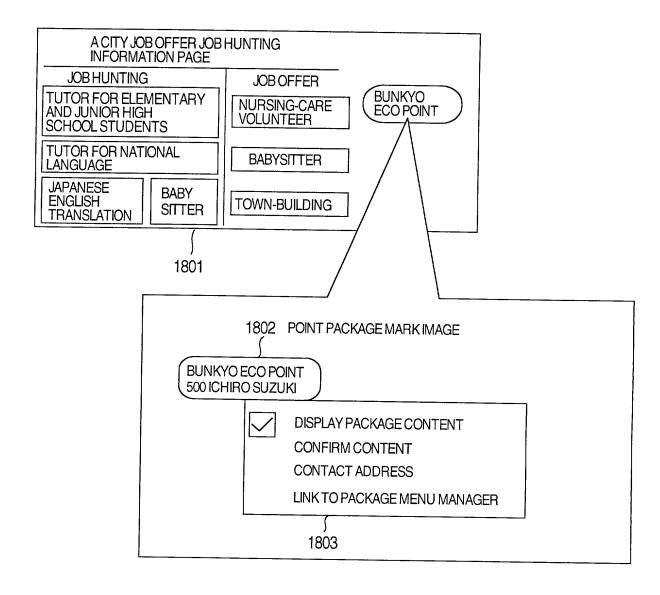
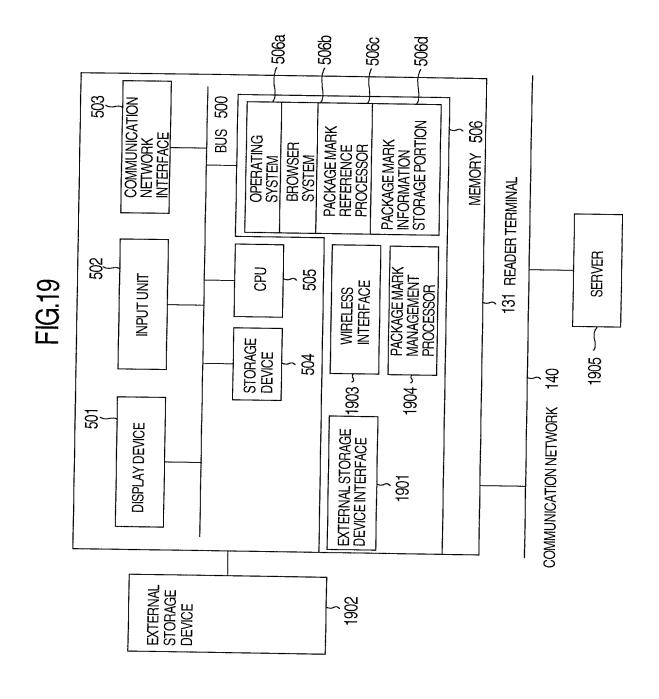


FIG.18





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FIG.20

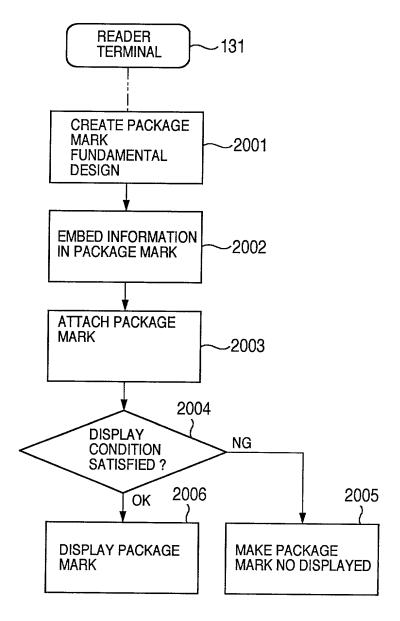


FIG.21

	ITEMS	EXAMPLES
2101~	PACKAGE CONTENT	* * SEMINAR GUIDE
		APPLICATION OFFICE
2102~	EXPIRATION DATE INFORMATION	2000.3.31
2103~	DISPLAY CONDITION	TWO WEEKS BEFORE EXPIRATION DATE-LAST DATE OF EXPIRATION DATE

